

BENKIRKBY 928.607.8792 • benkirkby@gmail.com • Portland, Oregon 97215

EDUCATION

Master of Fine Arts • Visual Communication
University of Arizona, Tucson, Arizona - 2009

Bachelor of Science • Photojournalism/Visual Communication
Northern Arizona University, Flagstaff, Arizona - 2004

TEACHING EXPERIENCE

Lecturer • Northern Arizona University • 2011 - 2013

Courses taught:

Interactive Design I - Introduction to web design and development. Topics covered include history, best practices, concept development, storyboards, wireframes, process development, HTML, CSS, webfonts & many other design basics.

Interactive Design II - Intermediate web design and development. Topics covered include client questionnaires, client relationships, site maps, contracts, Javascript/interaction layer, etc.

Interactive Design III - Advanced web design and development. Topics covered include user experience, interface design, focus group testing and advanced topics in development technology.

Interactive Design IV - Interactive design special topics. Topics covered include web applications, API's, server-side communication.

Graphic Design I - Beginning design. Topics covered include design history, theory, basic principles, basic typography, etc.

Graphic Design II - Intermediate design. Topics covered include theory, basic principles, best practices typography, concept development, etc.

Computer Imaging I - Topics covered include Photoshop, Illustrator, InDesign and the Adobe Creative Suite as well as various other design technology topics.

Photojournalism I - Basic photojournalism. Topics included composition, basic camera operation, photo essays, caption writing, professional ethics, Photoshop, Lightroom, digital workflow and various other related topics.

Other activities:

Faculty advisor

Interactive Design curriculum development & lead

Internship coordinator

School of Communication technology committee chairperson

School of Communication website manager

Articulation Task Force representative

Course load 4/4

Instructor • Northern Arizona University • 2010 - 2011

Courses taught:

Interactive Design I - Introductory to web design and development. Topics covered include history, best practices, concept development, storyboards, wireframes, process development, HTML, CSS, webfonts & many other design basics.

Graphic Design I - Beginning design. Topics covered include design history, theory, basic principles, basic typography, etc.

Graphic Design II - Intermediate design. Topics covered include theory, basic principles, best practices typography, concept development, etc.

Computer Imaging I - Topics covered include Photoshop, Illustrator, InDesign and the Adobe Creative Suite as well as various other design technology topics.

Computer Imaging II - Topics covered include Photoshop, Illustrator, InDesign and the Adobe Creative Suite as well as various other design technology topics.

Other activities:

Faculty advisor

School of Communication technology committee chairperson

Articulation Task Force representative

Course load 4/4

Instructor/GTA • University of Arizona • 2008 - 2009

Courses taught:

Computer Imaging I - Topics covered include Photoshop, Illustrator, InDesign and the Adobe Creative Suite as well as various other design technology topics.

Computer Imaging II - Topics covered include Photoshop, Illustrator, InDesign and the Adobe Creative Suite as well as various other design technology topics.

Digital Animation I - Topics covered include stop-motion animation, storyboarding, concept development, various computer programs for creating animation.

Digital Animation II - Topics covered include vector animation, Flash animation, storyboarding, concept development, various computer programs for creating animation.

PROFESSIONAL EXPERIENCE

Freelance web development and design • 2013-present
- Various commercial web and print projects

Lecturer • 2011-2013

Northern Arizona University, Flagstaff, Arizona
- Design education

Instructor • 2010-2011

Northern Arizona University, Flagstaff, Arizona
- Design education

Web designer & front end developer • 2009-2011

Deckers Outdoor Corp., Flagstaff, Arizona
- Web design and development
- .net & .aspx development
- Interactive content developer

Art director, web designer & front end developer • 2008-2009

SECCO Intl., Tucson, Arizona
- Web design and development
- Art direction & marketing
- Marketing content developer including photography, video, info graphics and other materials

Assistant art director, web designer & front end developer • 2007-2009

Studio A., Tucson, Arizona
- Web design and development
- Art direction & design team management
- Marketing content developer including photography, video, info graphics and other materials

Web designer & graphic designer senior • 2005-2007

University of Arizona., Tucson, Arizona
- Web design and development for main site
- Print design for various promotional materials
- Photography, animation, video and video editing
- Development of University web style guides

Web designer & graphic designer • 2002-2005

e-Learning Center at Northern Arizona University., Flagstaff, Arizona
- Web design and development for university courses
- Photography, animation, video and video editing

Staff photographer • 1998-2001

- Daily photographic assignments
- Photographic essays and stories

SKILLS

Creative:

- Formal design concepts & methods
- Design history
- Design theory
- Typography
- Packaging and printing methods
- Art direction & team management
- Adobe Creative Suite & Creative Cloud

Technical(advanced):

- HTML5, Semantic Web
- CSS3, SASS, Media Queries
- Javascript & jQuery
- Foundation, Bootstrap & Boilerplate frameworks
- Mobile first & responsive design
- W3C and ADA Section 503 web standards

Technical(intermediate):

- AJAX, JSON, XML
- Web app development
- Angular & Knockout
- Apple Final Cut Pro Studio/video editing
- Git, SubVersion & VCS

ACCOLADES

2012/2013

School of Communication 'teacher of the year' nominee
School of Communication 'Outstanding Faculty Advisor'
Highly Meritorius annual peer review

2011/2012

NAU Athletics Professor Appreciation award
Highly Meritorius annual peer review

2010/2011

School of Communication "teacher of the year" nominee
Highly Meritorius annual peer review

2009

Meritorious Graduate scholarship recipient
Medici Scholarship recipient

2008

Meritorious Graduate scholarship recipient
Medici Scholarship recipient
Arizona Wakonse Fellow

2007

Meritorious Graduate scholarship recipient
Medici Scholarship recipient
Invited Artist SIGGRAPH 07 Global Eyes Gallery

2005

PRSA 'Primus Award' University of Arizona Web site

2004

Service and Learning award, NAU, SOC capstone

REFERENCES

Kimberly Mitchell, MFA

Associate Professor, Northern Arizona University, School of Communication
928-380-9810 • kimberly.mitchell@nau.edu

Norm Medoff, PHD

Director of School of Communication & Professor, Northern Arizona University
928-523-8257 • norm.medoff@nau.edu

Chris Johnson, MFA

Professor, Northern Arizona University, School of Communication
928-523-8114 • c.s.johnson@nau.edu

TEACHING PHILOSOPHY

As a design educator, my primary goal is to teach, engage and inspire the people who will become future leaders in visual communication and design.

I view design as a highly dynamic field - more a study of changes in society and culture than it is a craft or defined set of skills. Teaching young designers where the field has come from is important, but I believe it is paramount to teach students to focus on the leading edge of design. I strive to keep my classes immersed in current and emerging trends, and urge them to experiment with new concepts. To do so effectively, I myself must constantly be one step ahead. Doing so not only helps satiate my intellectual curiosity, but also gives me confidence and a sense of excitement that I can share with my students.

In my experience as a teacher, I have observed that students learn new concepts or skills best when the learning is done through the lens of their personal experiences. I design my teaching methods around projects that allow the students to use design skills in a manner that are relatable to their own lives and interests. My hope is to create an environment where the students are willing to go beyond classroom expectations or static design theories to apply adaptive, critical thinking and a sense of ownership to their work.

Giving students the ability to bring their own diverse backgrounds and experiences to the classroom not only helps them, it also helps expose other students to different ways of thinking and learning. I am endlessly captivated by the practice of different methodologies in education and the variety of ways they can be implemented. Often, this translates into meeting with students one on one, outside of a full classroom or away from campus. This can mean a tremendous amount of extra work outside of office hours or on weekends; this is extra work that I am wholeheartedly willing to do for the satisfaction of knowing I have been able to make a difference.

My teaching philosophy is strengthened from many years of teaching and commercial experience. Like my professional and personal work, this philosophy is constantly being reevaluated and modified to be as effective as possible. At the core of my philosophy stands my true passion for design and design education. That, coupled with dedication, professionalism and integrity are defining characteristics of an educator, mentor and individual.

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COVER LETTER

A collection of my work is available at:

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REFERENCES

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BENJAMIN KIRKBY
Date of Birth: 4-May-xxxx
Transcript Created: 5-Jan-2015

Requested by:
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Name: Benjamin J Kirkby
Student ID: 00811496
Birthdate: 05/04/1976

Page 2 of 3
Print Date: 01/05/2015
Official Academic Record

Beginning of Graduate Record

Degrees Awarded
Degree: Master of Fine Arts
Confer Date: 05/16/2009
Degree GPA: 3.870
Plan: Master of Fine Arts in Art

		Spring 2007			
Course	Description	AHRS	EHRS	Grade	Points
ARH 529D	American Art-20th Cent	3.000	3.000	B	9.000
ART 596B	Digital Illust+Painting	3.000	3.000	A	12.000
MAR 210	Intro Productn Practices	3.000	0.000	A	0.000
Grading Basis:		Regular Grades: Not Included in Stats			

	AHRS	EHRS	QHRS	Points
Term GPA:	3.500	9.000	6.000	6.000
Transfer Term GPA		0.000	0.000	0.000
Combined GPA	3.500	9.000	6.000	6.000

		Spring 2006			
Course	Description	AHRS	EHRS	Grade	Points
ART 561	Motion Design	3.000	3.000	A	12.000
Term GPA:	4.000	3.000	3.000	3.000	12.000
Transfer Term GPA		0.000	0.000	0.000	0.000
Combined GPA	4.000	3.000	3.000	3.000	12.000

	AHRS	EHRS	QHRS	Points
Cum GPA:	4.000	3.000	3.000	12.000
Transfer Cum GPA		0.000	0.000	0.000
Combined Cum GPA	4.000	3.000	3.000	12.000

	AHRS	EHRS	QHRS	Points
Cum GPA:	3.750	18.000	15.000	12.000
Transfer Cum GPA		0.000	0.000	0.000
Combined Cum GPA	3.750	18.000	15.000	12.000

		Fall 2006			
Course	Description	AHRS	EHRS	Grade	Points
ART 532A	Interactivity	3.000	3.000	A	12.000
ART 599	Independent Study	3.000	3.000	S	0.000
Term GPA:	4.000	6.000	6.000	3.000	12.000
Transfer Term GPA		0.000	0.000	0.000	0.000
Combined GPA	4.000	6.000	6.000	3.000	12.000

	AHRS	EHRS	QHRS	Points
Cum GPA:	4.000	9.000	9.000	6.000
Transfer Cum GPA		0.000	0.000	0.000
Combined Cum GPA	4.000	9.000	9.000	6.000

		Summer 1 2007			
Course	Description	AHRS	EHRS	Grade	Points
ART 597W	Design Workshop	3.000	3.000	A	12.000
Term GPA:	4.000	3.000	3.000	3.000	12.000
Transfer Term GPA		0.000	0.000	0.000	0.000
Combined GPA	4.000	3.000	3.000	3.000	12.000

	AHRS	EHRS	QHRS	Points
Cum GPA:	3.800	21.000	18.000	15.000
Transfer Cum GPA		0.000	0.000	0.000
Combined Cum GPA	3.800	21.000	18.000	15.000

		Fall 2007			
Course	Description	AHRS	EHRS	Grade	Points
ART 565	Grad Graph Dsgn Problems	3.000	3.000	A	12.000
ART 596F	Critical Issues:Design	3.000	3.000	A	12.000
ART 599	Independent Study	3.000	3.000	S	0.000
ART 694	Practicum	3.000	3.000	S	0.000

	AHRS	EHRS	QHRS	Points
Term GPA:	4.000	12.000	12.000	6.000
Transfer Term GPA		0.000	0.000	0.000
Combined GPA	4.000	12.000	12.000	6.000



Elizabeth A. Acree
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University Registrar

Name: Benjamin J Kirkby
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Print Date: 01/05/2015
Official Academic Record

Cum GPA:	3.857	<u>AHRS</u>	<u>EHRS</u>	<u>QHRS</u>	<u>Points</u>	Term GPA:	4.000	<u>AHRS</u>	<u>EHRS</u>	<u>QHRS</u>	<u>Points</u>
Transfer Cum GPA		33.000	30.000	21.000	81.000	Transfer Term GPA		6.000	6.000	6.000	24.000
Combined Cum GPA	3.857	0.000	0.000	0.000	0.000	Combined GPA	4.000	0.000	0.000	0.000	0.000
		33.000	30.000	21.000	81.000			6.000	6.000	6.000	24.000

Spring 2008						Cum GPA:	3.923	<u>AHRS</u>	<u>EHRS</u>	<u>QHRS</u>	<u>Points</u>
<u>Course</u>	<u>Description</u>	<u>AHRS</u>	<u>EHRS</u>	<u>Grade</u>	<u>Points</u>	Transfer Cum GPA		54.000	51.000	39.000	153.000
ARH 596N	American Art	3.000	3.000	A	12.000	Combined Cum GPA	3.923	0.000	0.000	0.000	0.000
ART 549	Advanced Artists' Video	3.000	3.000	A	12.000			54.000	51.000	39.000	153.000
ART 642	Studio Photo Critique	3.000	3.000	A	12.000						

Term GPA:	4.000	<u>AHRS</u>	<u>EHRS</u>	<u>QHRS</u>	<u>Points</u>	<u>Course</u>	<u>Description</u>	<u>AHRS</u>	<u>EHRS</u>	<u>Grade</u>	<u>Points</u>
Transfer Term GPA		9.000	9.000	9.000	36.000	ARH 529B	American Art-19th Cent	3.000	3.000	B	9.000
Combined GPA	4.000	0.000	0.000	0.000	0.000	ART 680	Graduate Studio	4.000	4.000	A	16.000
		9.000	9.000	9.000	36.000	ART 910	Thesis	5.000	5.000	S	0.000
						ECE 207	Elements Electrical Engr	3.000	0.000	O	0.000

Cum GPA:	3.900	<u>AHRS</u>	<u>EHRS</u>	<u>QHRS</u>	<u>Points</u>	Term GPA:	3.571	<u>AHRS</u>	<u>EHRS</u>	<u>QHRS</u>	<u>Points</u>
Transfer Cum GPA		42.000	39.000	30.000	117.000	Transfer Term GPA		15.000	12.000	7.000	25.000
Combined Cum GPA	3.900	0.000	0.000	0.000	0.000	Combined GPA	3.571	0.000	0.000	0.000	0.000
		42.000	39.000	30.000	117.000			15.000	12.000	7.000	25.000

Summer 1 2008						Cum GPA:	3.870	<u>AHRS</u>	<u>EHRS</u>	<u>QHRS</u>	<u>Points</u>
<u>Course</u>	<u>Description</u>	<u>AHRS</u>	<u>EHRS</u>	<u>Grade</u>	<u>Points</u>	Transfer Cum GPA		69.000	63.000	46.000	178.000
ARH 517	19th Cent European Art	3.000	3.000	A	12.000	Combined Cum GPA	3.870	0.000	0.000	0.000	0.000
ART 599	Independent Study	3.000	3.000	S	0.000			69.000	63.000	46.000	178.000

Term GPA:	4.000	<u>AHRS</u>	<u>EHRS</u>	<u>QHRS</u>	<u>Points</u>	End of Graduate Record					
Transfer Term GPA		6.000	6.000	3.000	12.000						
Combined GPA	4.000	0.000	0.000	0.000	0.000						
		6.000	6.000	3.000	12.000						

Cum GPA:	3.909	<u>AHRS</u>	<u>EHRS</u>	<u>QHRS</u>	<u>Points</u>						
Transfer Cum GPA		48.000	45.000	33.000	129.000						
Combined Cum GPA	3.909	0.000	0.000	0.000	0.000						
		48.000	45.000	33.000	129.000						

Fall 2008											
<u>Course</u>	<u>Description</u>	<u>AHRS</u>	<u>EHRS</u>	<u>Grade</u>	<u>Points</u>						
ARH 524B	History Of Photography	0.000	0.000	W	0.000						
ART 680	Graduate Studio	6.000	6.000	A	24.000						



Elizabeth A. Acree
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University Registrar

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Transcript Guide to Coursework Beginning Spring 1988 Student in Good Standing Unless Otherwise Stated

Course Numbering System

100 – 299	Lower Division
300 – 399	Upper Division
400 – 499	Upper Division & Graduate
500 – 599	Graduate
600 – 699	Graduate & Professional
700 – 799	Graduate (Doctoral course work only)
800 – 899	Medicine & Pharmacy (Pharmacy effective Fall 1983)
900 – 999	Independent Graduate Study

Current/Cumulative Status Abbreviation System

AHRS	Attempted Hours: the total number of units registered for by the student
EHRS	Earned Hours: the total number of units earned by the student including transfer units
QHRS	Quality Hours: Completed units of A, B, C, D and E
Points	Quality Points: Points assigned for grades of A, B, C, D, and E

Grade Replacement Opportunity Policy: The grade earned on the first attempt will remain on the academic transcript; however, only the second grade will count in the grade point average. Grades of O, W, WP, WF, WO or XO do not replace the original grade.

Academic Renewal Granted (Notation): Academic Renewal has been granted. All courses in the affected terms are disregarded in all calculations of academic standing, grade point average, and eligibility for graduation.

Unit System (Credit Hour) Semesters: A unit usually represents 50 minutes of lecture or recitation or three hours of laboratory work per week for a semester of 15 weeks exclusive of the period of final examinations. (Prior to 1988, 1st = Fall Semester, 2nd = Spring Semester, 1S = 1st Summer Session, 2S = 2nd Summer Session.)

SUN Courses: Shared Unique Number (SUN) courses transfer with direct equivalency among Arizona's public community colleges and three state universities. <http://www.azsunsystem.com>

For more detailed explanation of grading policies see the General Catalog: <http://catalog.arizona.edu/allcats.html>

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Grading System

The University of Arizona bases its grade point average (GPA) on a 4.00 grading scale. (Degrees awarded prior to 1973 reflect a CUM GPA using a reverse scale: Highest = 1.0, Lowest = 5.0)

The following grades are included in the calculations of grade point averages:

GRADE ¹	GRADE POINTS PER UNIT
A	4.0
A-	3.667
B+	3.333
B	3.0
B-	2.667
C+	2.333
C	2.0
C-	1.667
D+	1.333
D	1.0
D-	0.667
E*	0

*E = Fail

The following grades are not included in the calculations of grade point averages:

S	Superior
HP	High Pass ²
P	Pass
F	Fail
I	Incomplete
K	Course in Progress
W	Approved Withdrawal
W/P	Approved Withdrawal from the University while Passing ³
W/F	Approved Withdrawal from the University while Failing ³
O	Audit
WO	Audit Withdrawal, see Audit Policy
XO	Audit Administrative Withdrawal, see Audit Policy
Blank	No Grade Submitted ⁴
Y	No Grade Due ⁵
CR	Credit
WC	Approved Complete Withdrawal ⁶

Notes:

¹ Plus/Minus grading used only by College of Law

² Used only for medical clerkships effective Fall 2012

³ Upon complete withdrawal from the University—effective Fall 1998

⁴ Effective Spring 2003

⁵ Prior to Spring 2010, Y = No Grade Submitted

⁶ Effective Fall 2014